

## HOSTESS CALLING SCRIPT!

Hi \_\_\_\_\_ (your guests name) its \_\_\_\_\_ (your name)! I was just calling to remind you of my upcoming jewelry party that I am having on \_\_\_\_\_ (day and time). Just so you know \_\_\_\_\_ (jewelers name) the jewelry girl is so FUN and she does not put a lot of pressure on you to buy, and the jewelry is gorgeous and affordable! Plus I am sure you could use a night out away from \_\_\_\_\_ (kids, husband, work, etc...). I had a lot of fun at the show I went to where I met the jewelry lady and I am sure you will have fun too! Plus, she is giving me free jewelry just for getting 10 people to just show up, they don't even have to buy! So I would really appreciate it if you would be there and be one of those ten people! So get out of the house for a little while and come relax and have some fun ok? (Go ahead and twist their arm, people need to have more fun and you are doing them a favor by getting them out of the house!)

Your party date: \_\_\_\_\_ Your party time: \_\_\_\_\_

When you need to make these calls: No sooner than \_\_\_\_\_ No later than \_\_\_\_\_.

## HOSTESS MESSAGE SCRIPT...

**(Use this if you are using [www.phonevite.com](http://www.phonevite.com) instead of having the hostess do actual calls.)**

Hi this is \_\_\_\_\_ (first and last name) and I am using a phone calling service to remind you of the jewelry party that I am having that is coming up on \_\_\_\_\_ (day and time). Just so you know, the jewelry girl is so much fun and does not pressure people to buy, and the jewelry is gorgeous and affordable! Plus I am sure you could use a night out to relax and have some fun! I actually get free jewelry just for getting 10 people show up at my party even if they don't buy anything at all, so I would really appreciate it if you would be there and be one of those ten people to help me out! I look forward to seeing you there!

Hint: Have a happy and upbeat tone of voice when you call and it will get better results!